



M&G Harvey Baby Company

FOR IMMEDIATE RELEASE

The result is a unique, carbon-based life-form, exhibiting bilateral symmetry, nascent intelligence, and a little smile that would make Solomon's heart melt. Scientifically, Vienna is a Bundle-of-joy Absolutely Beautiful and Young--more commonly known by her acronym: BABY.

1028 Spotswood Avenue
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"We initially felt that 9 months was an aggressive development schedule," averred Ginny Harvey, CEO and Chief Technology Officer. "As a result, we made a decision early on to bypass the prototype stage altogether and proceed directly to the final version." Ginny and her team of collaborators, including I.N. Utero and Ester O'Gen, worked around the clock, taking the project with them wherever they went.

Though not involved in the day to day development operation, co-founder Michael Harvey was "instrumental" in the start-up phase. "I contributed literally millions of ideas, only one of which was accepted for the final version," claims Harvey. In his role as CFO, Michael provided much needed economic and emotional support to the product team.

Despite the aggressive product schedule, Vienna shipped only 5 days after her scheduled launch date, entering the world at 8.10 PM on Wednesday, April 13. Final delivery of the product came after an intense, round-the-clock all-nighter. An able team of Swedish Barnmoshkas enthusiastically contributed their talents during the final hours. Though tired from her ordeal, Vienna began breathing at once, turning a rosy pink, a sure indication that all systems were functioning properly. "We knew right away that our design was a good one," says Ginny.

Ginny and Michael have applied for and received a patent for their BABY from the World Patent Office. Ginny justified the patent award on the grounds that "We believe Vienna to be unique in all the world, in all of history, really." The patent allows the Harvey's to set up an innovative licensing scheme beneficial to Grandparents, other relatives, and family friends.

Due to the long distance involved, the Grandparent Partnership formed to invest in the Harvey's project has yet to see the fruit of their contributions. Trips to the Stockholm area, however, are planned for early May. According to Granny Harvey, "It sounds as if she is the best baby in the whole world.* Of course I knew she would be!" The other Grandparents involved offered up equally glowing appraisals of the Harvey's creation. Emotions among the Harveys' siblings ran the gamut from "amazed" to "totally amazed." And lest they be neglected, all three Great-Grandparents expressed tremendous enthusiasm. According to Ginny and Michael, demand is high among all involved for a world-wide demo tour.



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Ginny and Michael plan to take their creation on an international road-show this summer. The first stop will be Wales and England to show off Vienna to key family investors. A 10-day visit to the Pacific Northwest will commence on July 22nd, followed by a 2 week sailing venture in Turkey during which Vienna will be subjected to rigorous, environmental testing. And as a finishing step, the couple plan to expose their BABY to the wine regions of northern Portugal before returning to Seattle on September 1st to resume their "real" lives.

Anyone wishing further information about Vienna is encouraged to contact the Harvey's.

Ginny and Michael Harvey manufacture a small, incredibly cute line of tiny humans. "Vienna Westcott" is a proprietary name, derived from Vienna, Austria, the city where the couple met 8Ω years ago (thank God they didn't meet in Budapest!), and Westcott, Ginny's own middle name, an heirloom on her mother's side.

Vienna Westcott Harvey Specifications

- Girl
- 8lbs, 11 oz. (3.955 kg)
- 21 inches long (53 cm)
- Born 8.10 PM, April 13, 1994 in Stockholm, Sweden
- US Citizenship
- Light brown, reddish hair
- Brown (we think) eyes
- 2 arms, 2 legs, 10 fingers, 10 toes, very round face and a pug nose
- Favorite food: milk
- Favorite pastimes: sleeping and eating

* All quality claims have been verified by Family & Friends Baby Testing, Inc., a completely unobjective 3rd party organization.

Snuggli is a registered trademark of the Snuggli Corporation.

Baby Joggers is a funny American invention.

Pampers should be banned from the planet